

PROGRAM

SUN 18/9 At **Lev 5 at Dizengoff Center** Floor 3, Tel Aviv
Lectures in English | No translation | Admission free

09:00 - 09:30 **REGISTRATION**

09:30 - 10:00 **WELCOME & OPENING**

- **Dan Piltz** Dizengoff Center (Israel)
- **Elias Messinas** ECOWEEK (Israel) *Introducing ECOWEEK*

10:00 - 11:00 **ECOWEEK LECTURES #1**

- **Avirama Golan** Bat Yam Center (Israel) *Social Sustainability*
- **Orli Ronen** Porter School (Israel) *One Planet Living: Theory to Practice*
- **Yair Engel** Designer (Israel) *Designing Cradle-to-Cradle*

11:00 - 11:10 **SHORT BREAK** on your own

11:10 - 12:30 **ECOWEEK LECTURES #2**

- **Thomas Kauertz** Architect (Germany) *Design Challenge via Web*
- **Braha Kunda** Architect (Israel) *Terminal Yeruham: Urban Renewal*
- **Galia Hanoch Roe** SPNI (Israel) *Social and Design Projects*
- **Yael Hamermann Solar** Architect (Israel) *The Rose Garden Project*

12:30 - 13:30 **LUNCH BREAK** on your own

13:30 - 15:00 **FILM SCREENING** 'The Human Scale'
Film by Andreas Mol Dalsgaard (2013)

15:00 - 19:00 **WORKSHOPS** Taking Off!

MON 19/9 At **designated venue**

09:00 - 19:00 **WORKSHOPS** Registration required

TUE 20/9 At **designated venue**

09:00 - 19:00 **WORKSHOPS** Registration required

WED 21/9 At **designated venue**

09:00 - 19:00 **WORKSHOPS** Registration required

THU 22/9 At **designated venue**

09:00 - 19:00 **WORKSHOPS** Registration required

FRI 23/9 At **Hansen House**, Center of Design, Media and Technology, Jerusalem

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09:00 - 09:30 **WELCOME & OPENING**

- **Els Verbakel** Bezalel Academy Graduate Program in Urban Design
- **Elias Messinas** ECOWEEK

09:30 - 11:45 **WORKSHOPS PRESENTATIONS**

11:45 - 12:00 **BREAK** on your own

12:00 - 13:00 **FILM SCREENING**
'The Secret Life of Materials' On Nanotechnology and Design

13:00 - 13:30 **CLOSING DISCUSSION**

13:30 - 14:00 **DIPLOMAS**

EXHIBITION Exhibition of ECOWEEK Workshops Projects

Beit Hamodel, Jerusalem Municipality
From 26/9 until 5/10

Exhibition on ECOWEEK Workshops in Israel and abroad
Dizengoff Center, Tel Aviv | *Details to be announced*

ECOWEEK 2016

... habits change ... climate change

IN THE MIDDLE EAST 18-23 SEPTEMBER



PLACEMAKING IN ONE PLANET

International Conference & Sustainable Design Workshops
For Professionals & Students of Architecture & Design

כנס בינלאומי וסדנאות לעיצוב מקיים

ECOWEEK 2016 Partners



ECOWEEK 2016 Communication Partners



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WELCOME TO ECOWEEK!



This was a pretty busy year. The first half of the year opened with the ECOWEEK Genius sessions organized with 92Y in New York in Athens, Thessaloniki, Jerusalem, Bucharest and Sarajevo. In July ECOWEEK held a one-week festival and workshops in Agios Nikolaos, Crete in Greece. This month, ECOWEEK conference and design workshops takes place in Kosovo and in Israel; next month in Bucharest, Romania, and in November in Thessaloniki, Greece.

As the world is closer to ratifying the Paris agreement to curb climate warming emissions, designers and architects are looking at how to turn words into action. Because, it is not only about carbon emissions for energy spent for heating, cooling and lighting. It is also about building stronger and healthier communities and better public spaces.

This is why ECOWEEK is introducing the One Planet Living guidelines, and promotes three basic principles: education, cooperation and sustainable design. To learn from the experts and from each other, and to work together to design better public spaces.

We thank our partners who supported this week and made it possible! We thank the professionals and students who joined us for another week of addressing real issues, in real sites, aiming to shape the public space in a more sustainable way.

Thank you for joining us again this year! Enjoy this week!

Dr. Elias V. Messinas
Founding Chairman of ECOWEEK



ECOWEEK is an NGO created in 2005 with the mission to raise environmental awareness and to promote the principles of sustainability. ECOWEEK is active in 15 countries and has a network of members in 54 countries.
www.ecoweek.org

ECOWEEK WORKSHOPS

W2 The Porkupine Shelter and Visitors' Center The Rose Garden, Jerusalem

Yael Hamerman Solar ARCHITECT (Israel)

W4 The Sun Garden at the German Colony, Jerusalem

Thomas Kauertz & Anja Markwart HAWK (Germany)
Elias Messinas ECOAMA & ECOWEEK (Israel/Greece)
Ishai Hanoon LANDSCAPE ARCHITECTURE (Israel)

W5 Design of a site within the Dizengoff Center, Tel Aviv

Ilan Goldstein YYY (Israel)
Roni Levit DESIGNER (Israel)
Braha Kunda ARCHITECT (Israel)

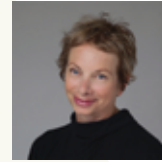
W6 Re-thinking the reuse of the Bat Yam City Hall

Braha Kunda ARCHITECT (Israel)
Yair Engel DESIGNER (Israel)

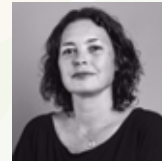
SPEAKERS



Thomas Kauertz (Germany) is an Architect, assistant lecturer at the HAWK University in Hildesheim, Germany. Tom encourages students to attempt unique and unusual designs. With his partner **Anja Markwart** promote creative teamwork between Architects and Civil Engineers.



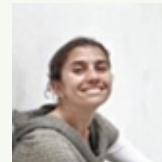
Dr. Orli Ronen (Israel) Head of the Urban Innovation and Sustainability Lab, at the Porter School for Environmental and Social Studies, Tel Aviv University, and former head of the Heschel Center for Sustainability, which she founded. Recipient of the 2009 Green Globe for Local Sustainability.



Braha Kunda (Israel) Architect and Environmental Designer, Senior Lecturer and former Head of Interior Design Department at the Design Faculty HIT - Israel. Graduate of Bezalel Academy and Rice University, and the Heschel Environmental Leadership program.



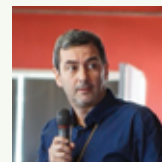
Dr. Galia Hanoach Roe (Israel) Director of the Tel-Aviv-Jaffa Metropolitan Area Chapter of the Society for the Protection of Nature, is a landscape architect, a graduate of Rutgers, Yale University, and CUNY Graduate School of Music. Involved in community projects.



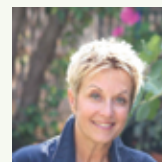
Yael Hamerman Solar (Israel) Founder and former head of the department for Sustainable Planning and Development at Jerusalem Municipality. Yael teaches sustainability and architectural process at Bezalel Academy.



Dr. Els Verbakel (Israel) Founding partner of Derman Verbakel Architecture and Director of the Graduate Program in Urban Design at Bezalel. Author of *In Search of the Public. Notes on the Contemporary American City* (Island Press) and guest-editor of AD Magazine titled *Cities of Dispersal* (Wiley).



Yair Engel (Israel) Designer and consultant in sustainable innovation, Cradle-to-Cradle and Circular Economy. Founder and CEO of Kayama - The Center for Sustainable Design, which promotes Design for Sustainability for industries, government and academic institutions.



Avirama Golan (Israel) Director of the Bat-Yam Center for Mediterranean Urbanism. Prize winning writer, translator and journalist. Former correspondent, editor in Davar and Haaretz. Published numerous novels and books for children, Gained several literary prizes.