

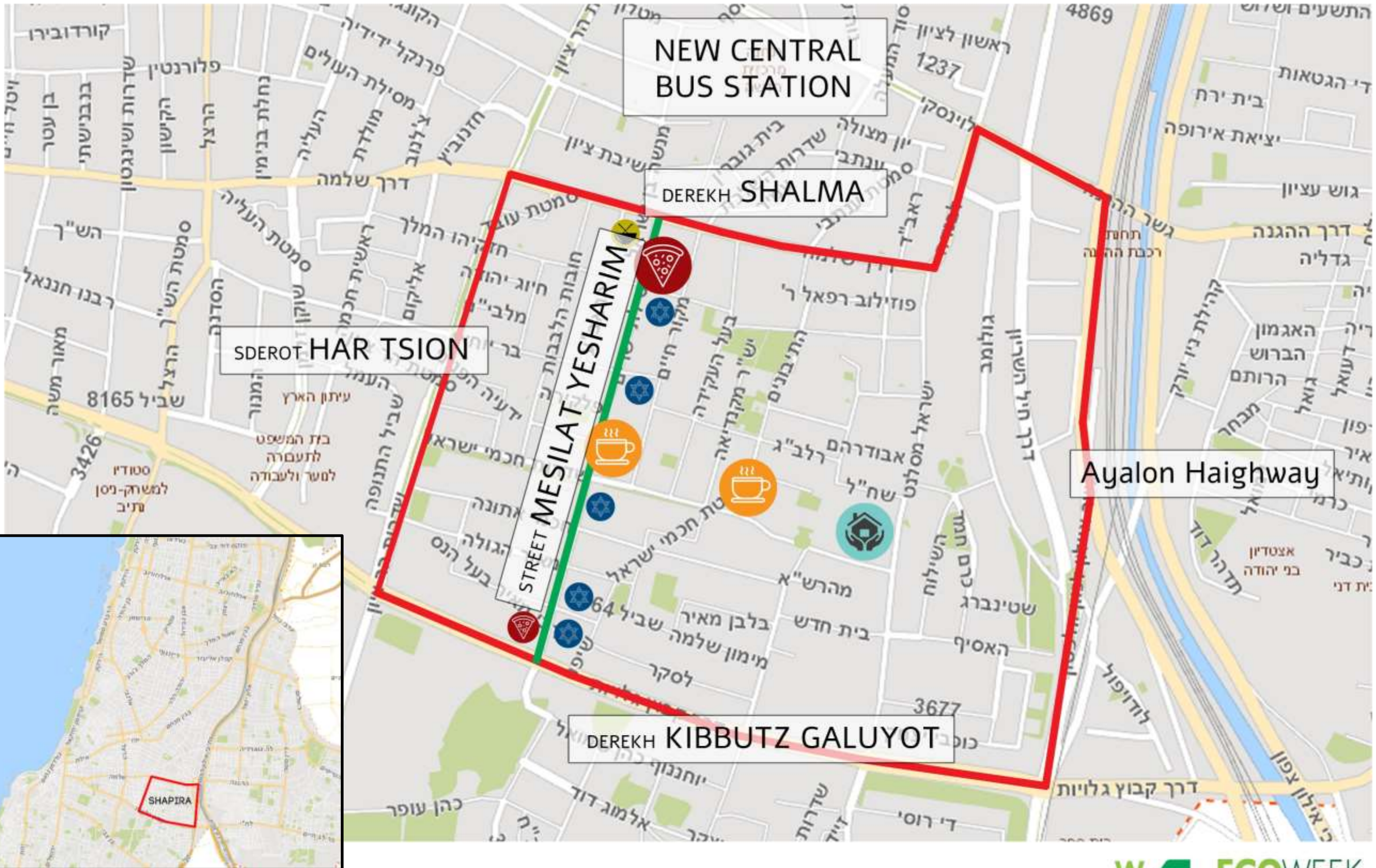


SHAPIRA NEIGHBORHOOD

MESILAT YESHARIM ST

BACK ON TRACK





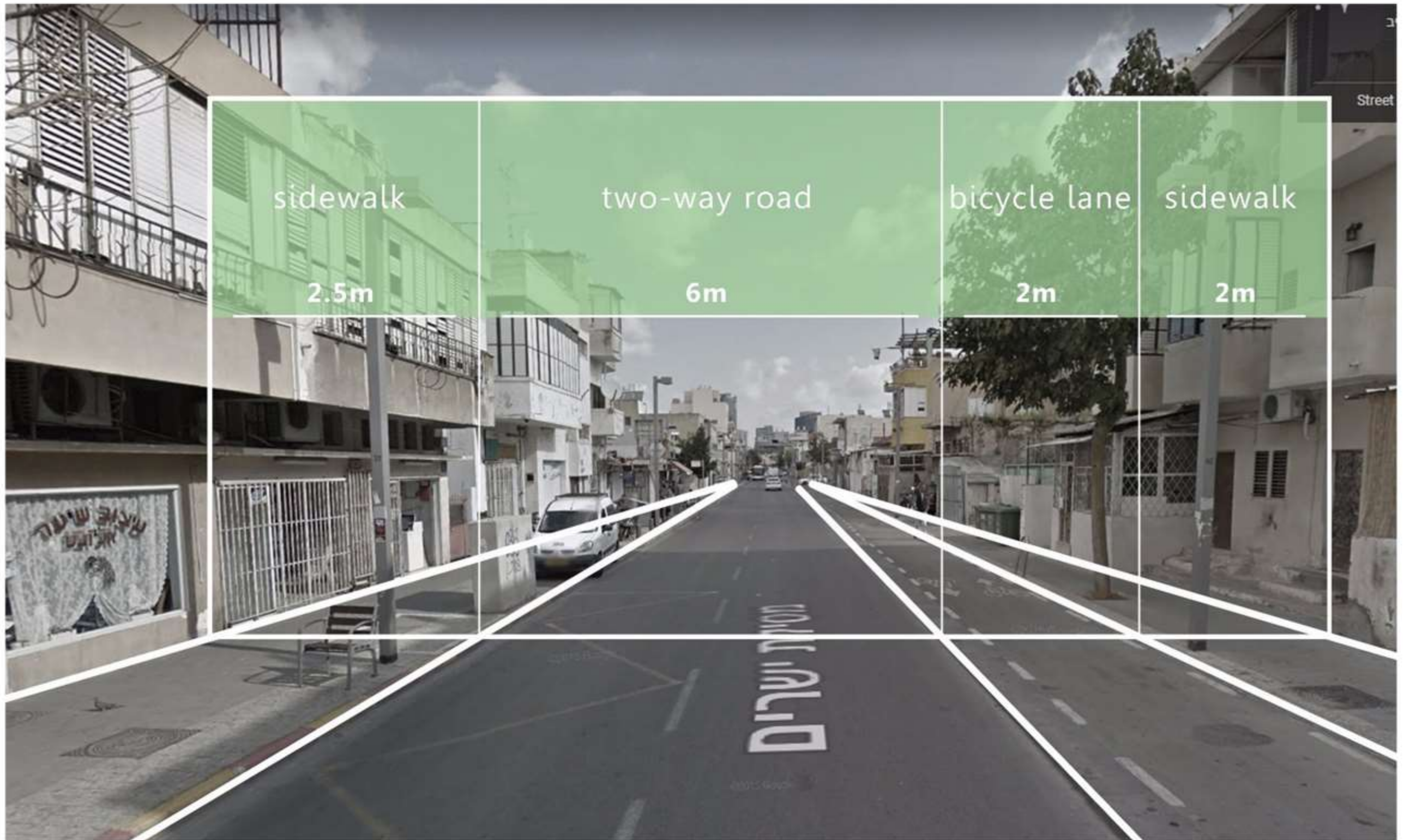
Back On Track site data



Shapira neighborhood, Tel-Aviv Yafo



Back On Track site data



Back On Track site data



Grey street



Lack of shadow



Unused roundabout

Back On Track Defining problems



Lack of street lighting



Individual sitting places



Unused bicycle lane

Back On Track Defining problems



- To be part of a community, a society, and an environment that maintains culture and activity
- To keep a society accepting, a society loyal to its origins and containing the different
- To feel at home even outside its walls. A sense of security in the streets of the neighborhood
- Feel a sense of belonging to the place and the community and yet maintain a sense of privacy

Back On Track community characteristics



Stationsstraat, San Nicolas
Belgium

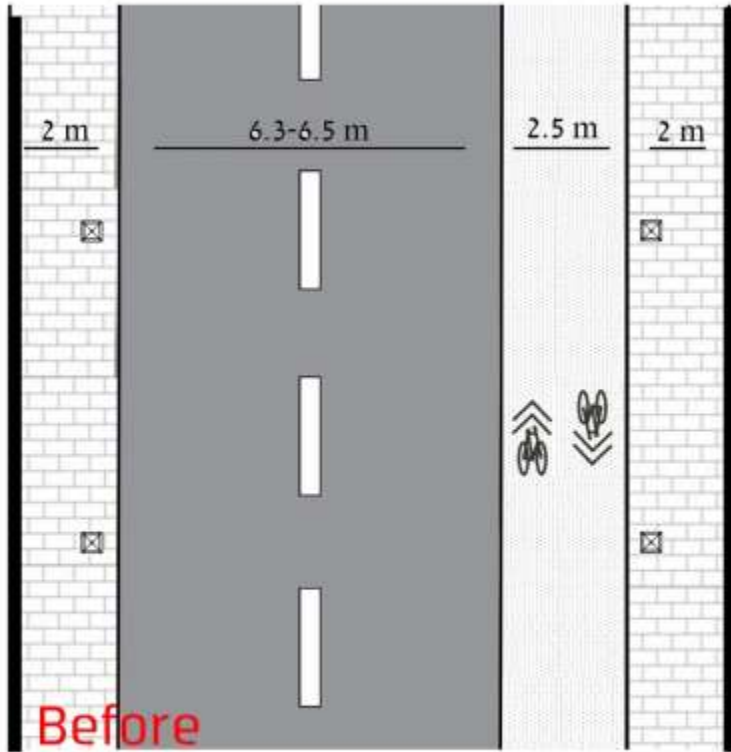


Griffith Park Blvd, Los Angeles
CA, USA

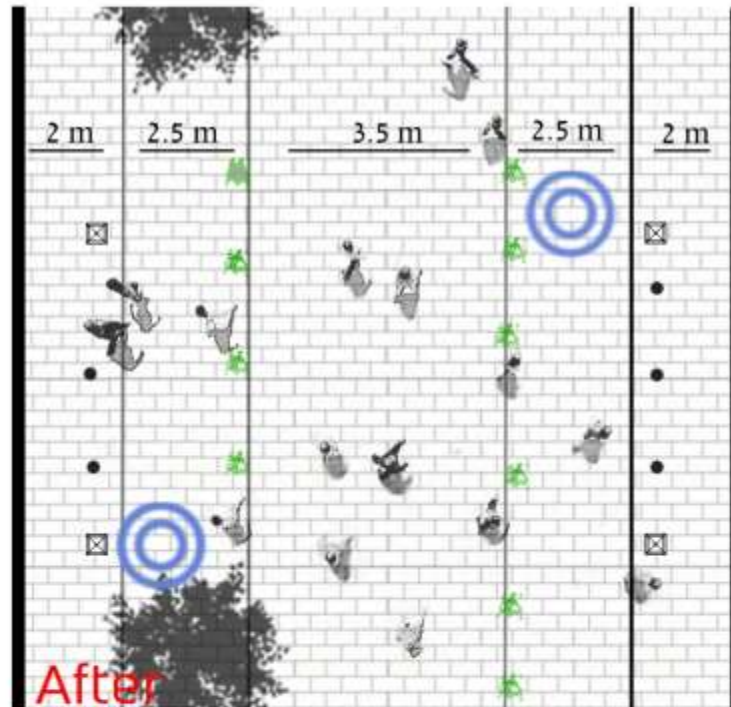


Blvd Ion c, Bucarest
Romania

Back On Track our vision



Before



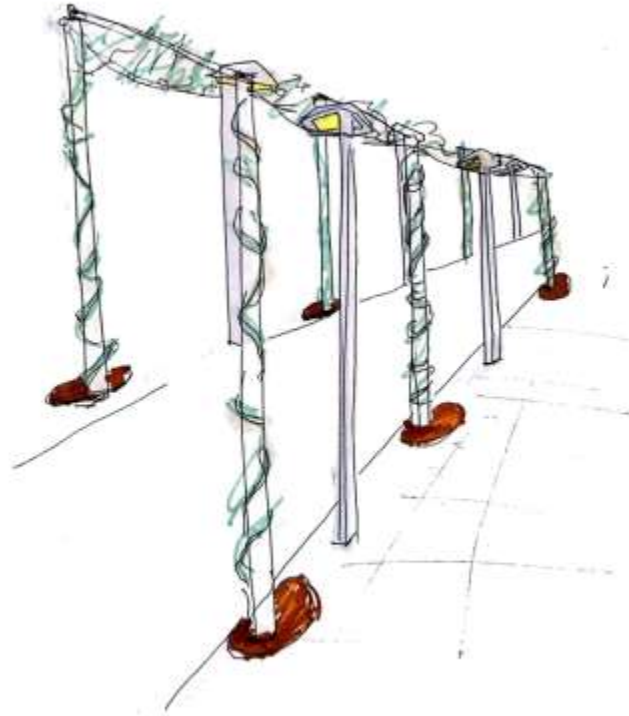
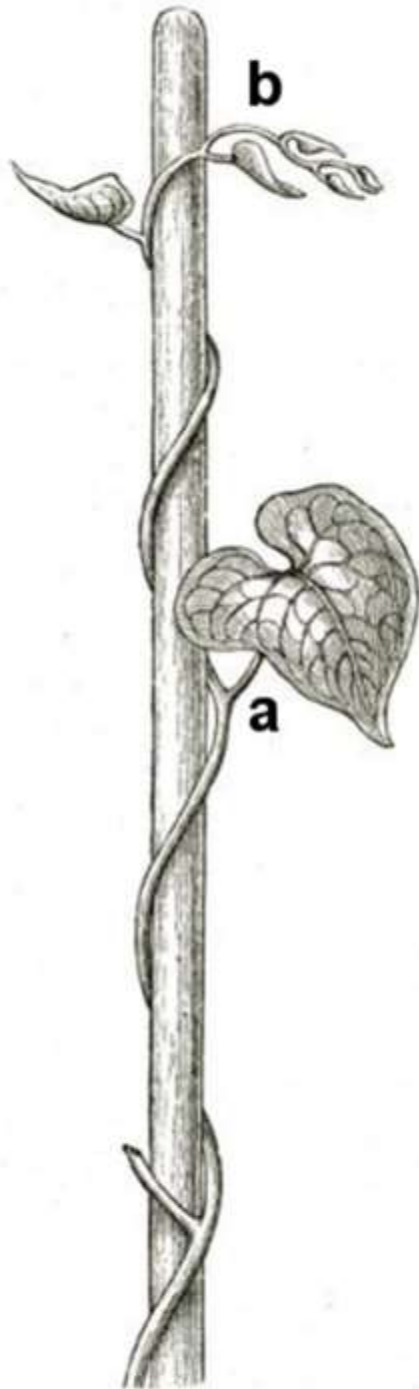
After

- Create a uniform level by raising the road
- Growing natural shading system
- setting specific sitting areas
- Planting new trees

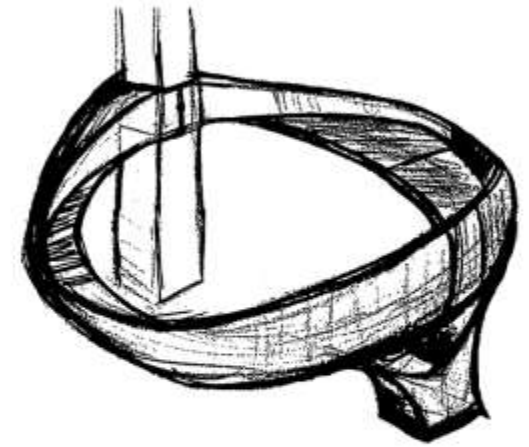
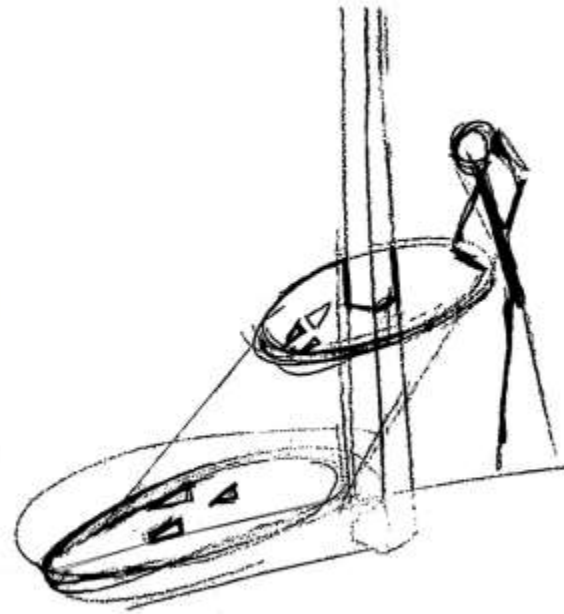
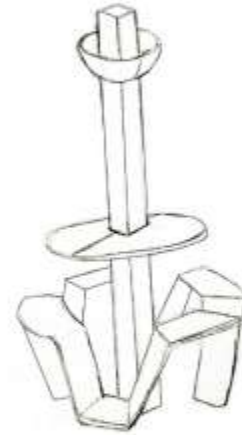
change of transportation



Back On Track street scape

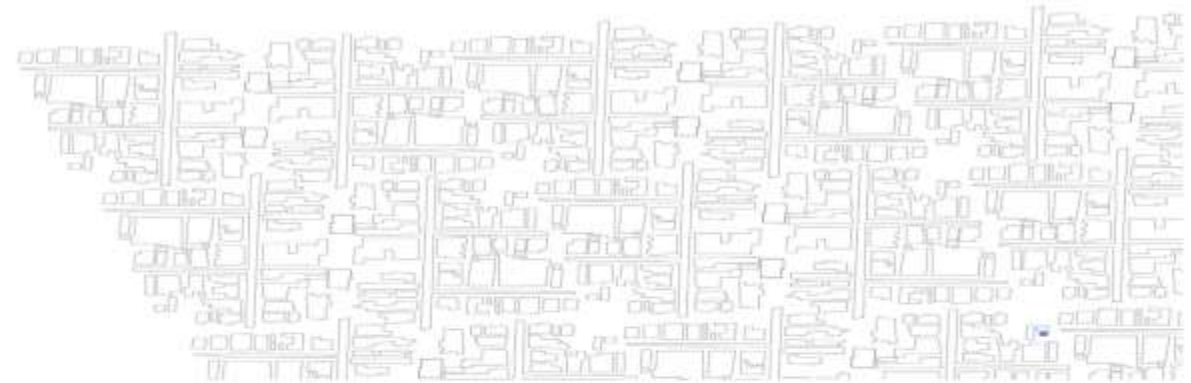


Back On Track Green shading



Texture

metal cutting creating a link between the collections parts gives an interesting / playful shadow



Back On Track ADD O N S



Shading

Spotlight
creating soft
light

Flowerpot
round profile, one piece

Round bench
4 pieces connecting
to each other

Table
could be connected in
different heights

Urban furniture connecting to existing
elements in the street

Back On Track

Table

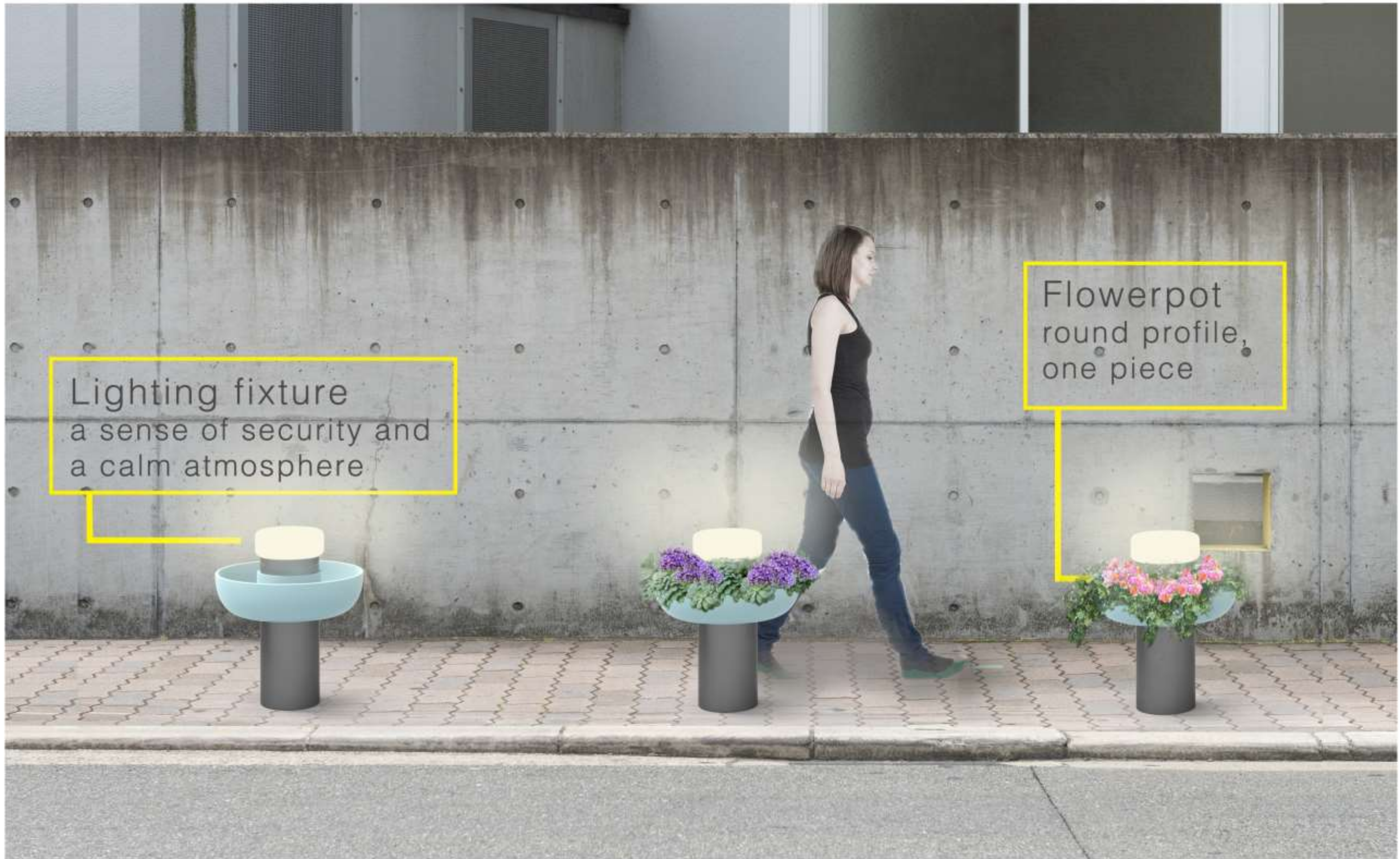
connecting between the two benches,
offering more ways to use them

Extra seat

could be pulled out
when needed



Back On Track



Lighting fixture
a sense of security and
a calm atmosphere

Flowerpot
round profile,
one piece

Back On Track



Back On Track ADD ONs with the community



Back On Track illustration



Back On Track illustration

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ARCH. OHAD YEHIELI

NOFAR ALON
AMIT ORBACH
NOGA DAVID
NOA HOLZMAN
MAAYAN SELA
DAR STERN
IRIT GAATON

Back On Track The team

