



ECO - WEEK

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ABOUT GOETHE INSTITUT

A 7-story office building on Weizmann street in central Tel Aviv. The building is known for its unique postmodernist style. The building was planned and built as green building with plenty of vegetation.



OUR PROJECT

The exhibition involve infographics and messages on environmental and social sustainability.



HOW LONG UNTIL IT'S GONE?

This graph shows the amount of years it takes a common marine debris items to decompose comparing to a human life.



MORE PLASTIC THAN PEOPLE

This is an area map comprising the amount of citizens in Israel to the amount of plastic bag use in one year.

Source: Themarker

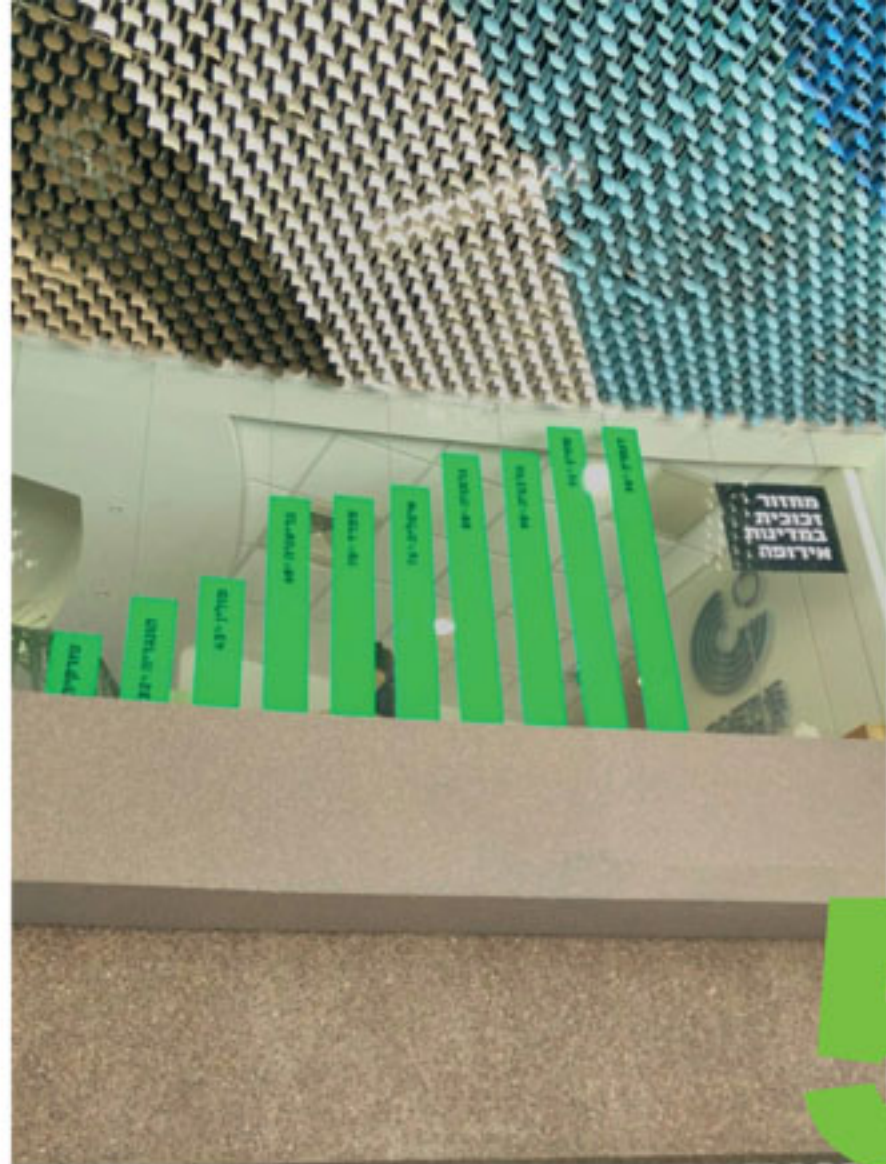




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GLASS RECYCLING

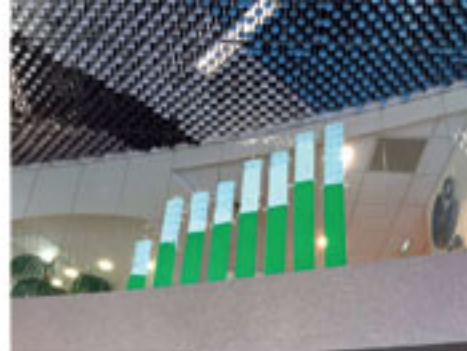
This graph shows the recycling rates of glass container in Europe (2013).



CONTAINER GLASS - YEAR 2013
COLLECTION FOR RECYCLING RATES IN EUROPE



*Industry estimates based on the most recent available data provided by national contact points



PLASTIC ISLAND

Area map comparing the size of Israel and the size of the plastic island near Hawaii.

Source: Calclist



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PLASTIC BIRDS

A Percentage of sea birds worldwide ingesting or entangled with plastic.



36%
of species
with ingestion

Seabirds



16%

of species with
entanglement



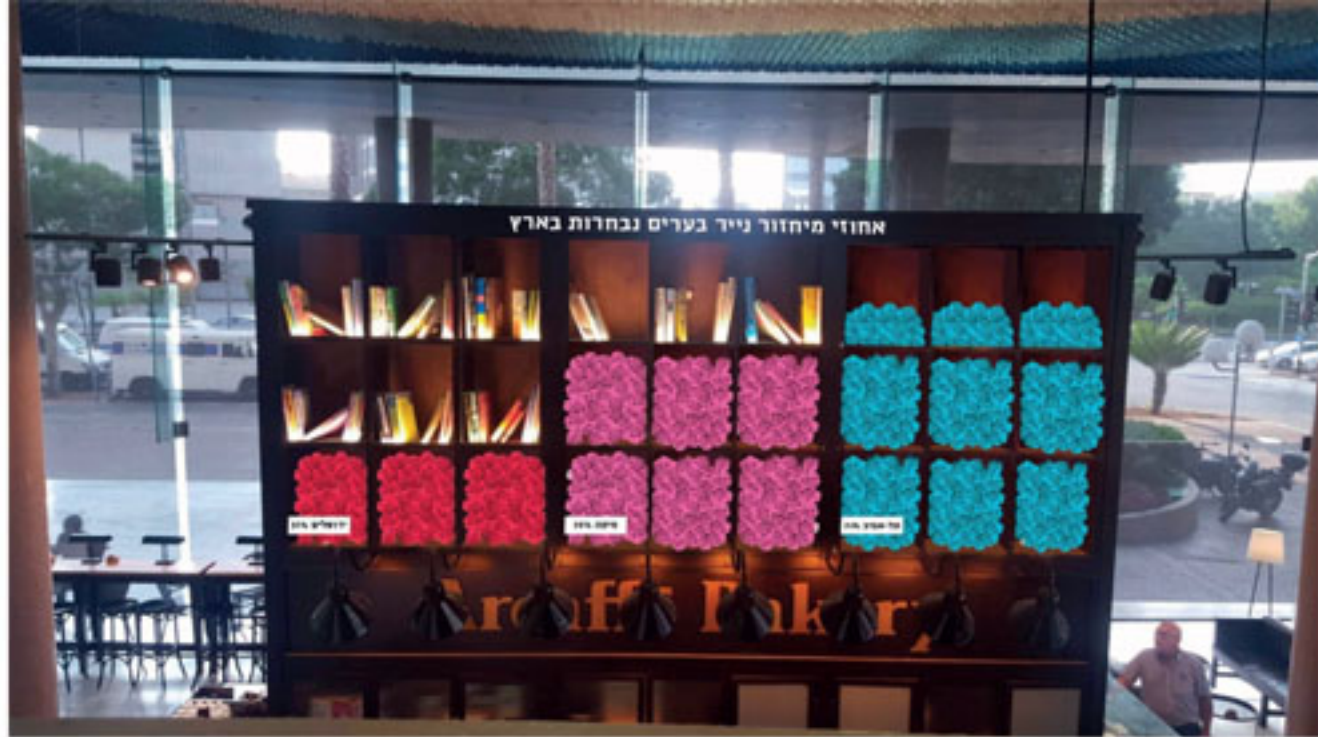
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MUSEUM OF THE FUTURE

This project show how our plastic waste will become archeological exhibits.



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DRAFTS

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DRAFTS

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**THANK
YOU!**

