

ECOWEEK
... habits change ... climate change



ECOWEEK 2021 IN AEGINA, GREECE
HISTORY + TOURISM + SUSTAINABILITY
Aiming Towards a Sustainability Vision in Practice
5 | 6 and 29 | 8 – 4 | 9 2021

PRESS RELEASE for Immediate Release (16/5/21)

**ECOWEEK Partner event in EU GREEN WEEK 2021:
'Smart Cities + Innovation + Zero Pollution'
June 5, 2021 Online**

**ECOWEEK 2021 in Aegina, Greece
on 'History + Tourism + Sustainability'
August 29 - September 4, 2021 Online and On-site**

ECOWEEK is celebrating its 15-year anniversary this year with a unique program in June 2021 and in August 2021.

In June, a series of expert panels on smart cities-innovation and zero pollution at the **European Green Week 2021**. The event titled: "Zero pollution for healthier people and planet" will take place online on June 5 – The World Environment Day. The event will take place online, thus contributing in actively minimizing this ECOWEEK event's carbon footprint and pollution.

This year, the European Green Week is dedicated to the 'zero pollution ambition'. It also includes European Green Deal initiatives, such as climate initiatives, upcoming Chemicals Strategy, as well as initiatives in the fields of energy, industry, mobility, agriculture, fisheries, health and biodiversity. ECOWEEK is proud to join the Greek Week partner events for the second time.

From the comfort of your home, office or classroom, **join the ECOWEEK Partner event at Green Week 2021, on June 5 at 11 am** (UTC/GMT+3 time zone, Athens, Greece time zone) for a series of unique panels series of lectures by speakers from among others Greece, Czech Republic, Poland, and Israel. The event will be opened by the Mayor of Aegina Yiannis Zorbas, followed by expert panels from around Europe to discuss how innovation and smart technologies in fabrication, mobility, design, and urban policy, can make our cities and the planet more

sustainable. The ECOWEEK event takes place in collaboration with the Friedrich Naumann Foundation.

ECOWEEK at Green Week 2021 requires registration here: <https://ecoweek2021.org>

In August, ECOWEEK will join the celebrations of the 200-year anniversary of the establishment of the modern Greek State with Aegina as its first capital. On **August 29 ECOWEEK will open a one-week exciting program of online and in-situ activities**, in Aegina, Greece, with lectures, workshops, masterclasses, panel discussions, and many more activities online and in-situ in Aegina.

“The message that ECOWEEK brings to the celebrations in Aegina, is a message of sustainability and innovation”, says Elias Messinas, founding chairman of ECOWEEK. “This year in Aegina, we will engage in preserving and representing Aegina’s historic heritage, in exploring natural resources that can attract tourism and support the local economy all year round, we will engage the local community and businesses in public participation to generate ideas and share best practices, all this with a call for innovation in sustainable design and practices for zero pollution.”

The ECOWEEK 2021 activities will engage students and young professionals from Greece and abroad, will engage the local community and businesses in participatory design processes and public participation, and will produce tangible solutions and design proposals for sustainable tourism, revitalization of natural resources such as hot springs, activate schools in recycling and composting initiatives, and will address innovative practices in mobility. ECOWEEK will host for the first time in Greece, **the Recycle Band from Poland for a masterclass on creating musical instruments from used containers and bottles!**

Participation to ECOWEEK 2021 requires registration here: <https://ecoweek2021.org>

ECOWEEK is a non-profit organization with the passion to change people’s habits, established with the mission to raise environmental awareness and to engage the public in promoting the principles of social and environmental sustainability through design. Since 2005, ECOWEEK has developed programs in 17 countries and a network in 56 countries. ECOWEEK workshops of design interventions and placemaking have made an impact in more than 30 cities, through more than 200 sustainable design workshops engaging more than 4500 students and professionals, and hundreds of local stakeholders.

ECOWEEK design workshops empower students in transforming places and making a difference in local communities. Through collaborative design and design-build interventions and placemaking in public spaces and public institutions ECOWEEK innovates in environmentally and socially-conscious design and action.

Visit ECOWEEK website: <https://ecoweek2021.org>

Contact ECOWEEK at: ecoweek@ecoweek.org