

ECOWEEK 2012 | Workshop Theme

The site of the workshops is the Shooting Range premises in Wola Justowska. Built in 1887, it survived two World Wars and the Communist era, and during Annexation was used for military purposes by the Austrians soldiers Pilsudski's Legionaries. In the mid-War era and after the Second World War the building belonged to Krakow's garrison, before it became property of the Treasury Department. In 1993 it was listed by the Art Monuments registry, and today stands abandoned. The aim of the ECOWEEK WORKSHOPS is to work out a balanced resolution and solution, which brings back to life this historic building while it maintains its architectural and historic value.



ECOWEEK 2012 | Workshops

- W1** Bartosz Haduch, Architect
NArchitekTURA, Krakow, Poland
- W2** Lukasz Zagala & Przemek Lukaszik, Architects
medusagroup, Krakow, Poland
- W3** Guzin Konuk, Inci Olgun & Aylin Ayna & Mehtap Leyla Turanalp
Mimar Sinan Fine Arts University, Istanbul, Turkey
- W5** Docent Larysa Polishchuk, Docent Zoriana Lukomska & L. Arch. Iryna Verkalets
Ivano-Frankivsk National Technical University of Oil and Gas, Ivano-Frankivsk, Ukraine
- W6** Wojciech Gawinowski & Wojciech Sumlet, Architects
Vostok Design, Krakow, Poland
- W8** Krzysztof Wuzyk & Pawel Zielinski, Architects
MOFO Architekci, Krakow, Poland
- W9** Maciej Siuda & Rodrigo Garcia Gonzalez, Architects
Devebere Project, Krakow, Poland

ECOWEEK 2012 | Workshop Consultants

Vasilis Maroulas | ARUP
Senior Consultant Engineer received his Diploma in Mechanical Engineering at NTUA, and M.Sc. in Advanced Mechanical Engineering at Imperial College.

ECOWEEK 2012 PARTNERS IN KRAKOW

PARTNER ORGANIZATIONS

ECOWEEK.net GREENHOUSE ECOWEEK — global energy — local solutions

COOPERATING STUDIOS

NArchitekTURA medusagroup VOSTOK Design, Architecture, Graphics MOFO ARCHITEKCI

SUPPORTING PARTNERS

VD VILLA DECIUS NOWY STYL GROUP OPINION PGNiG

COMMUNICATION PARTNERS

A&B ARCHITECTURES & PLACES SZTUKA ARCHITEKTURY SZTUKA WNĘTRZA TVP KRAKÓW

DETAIL de|zine DESIGN MAGAZINE CASABELLA

Ecotec ECOSEED ENERGY . ENVIRONMENT . ECONOMY ecologik

archi-world academy powered by BAU 2013 ENDOHOME ECOΔOMEIN περιβάλλον21

oceanbook CSRWIRE The Corporate Social Responsibility Newswire KAINOTOMIA INNOVATION & TECHNOLOGY TRANSFER

EUROCHARITY CSR - Green Economy ArchiTravel online architectur guide ArchiCalendar online architecture calendar

KTIPIO TEXNIKO PERIODIKO design DISTRICT ADA ARCHI SEARCH.gr

BuildingGreen ΔΟΜΕΣ econ economy - ecology - construction

PARTNER AND COOPERATING ORGANIZATIONS

Athens Direct CARTECO THE ARCHIVE AKTO ARUP GreenAge CA Fundacja Poszanowania Energii HORIZONE STUDIO miastotwórcze PTES-ISES amc

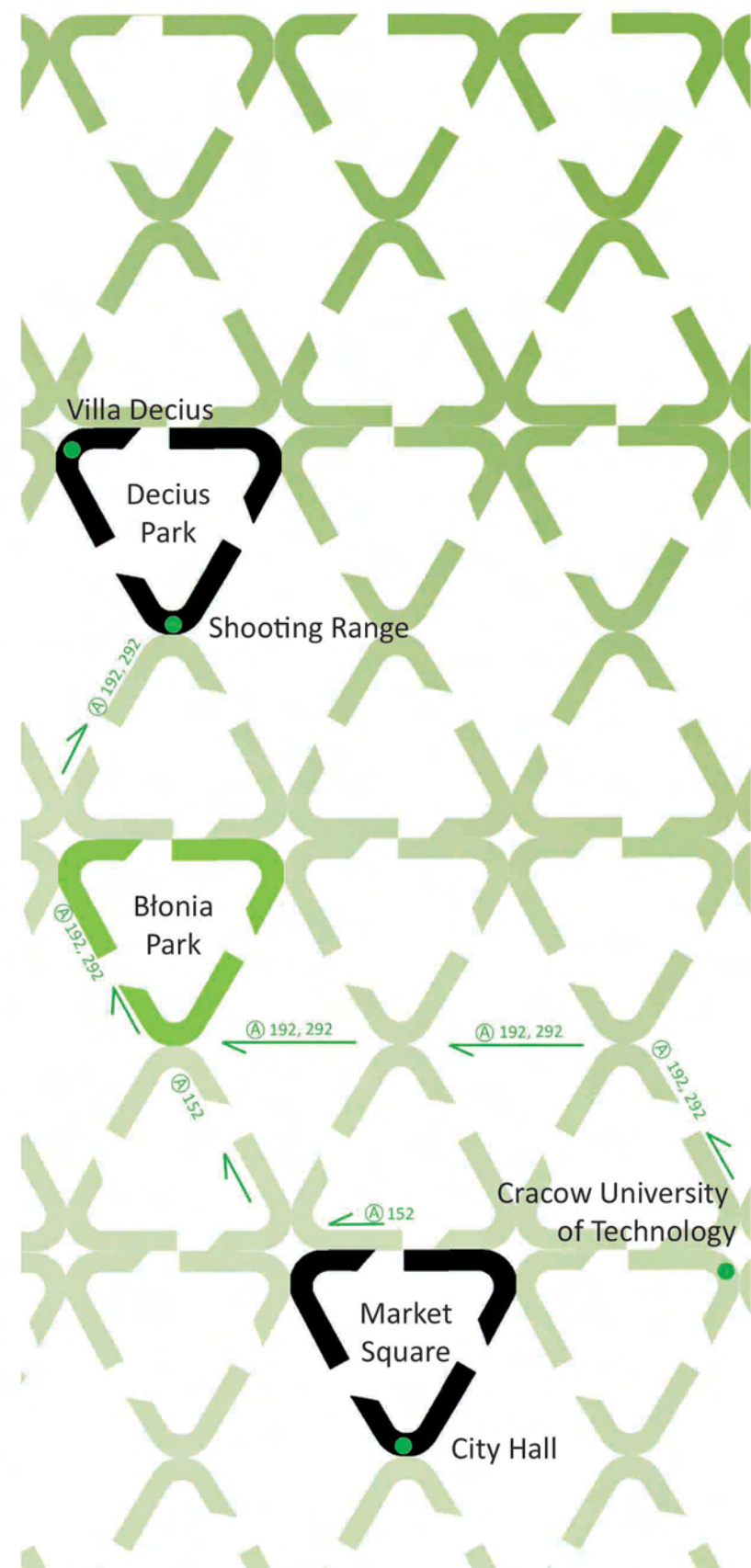
ECOWEEK 2012

... habits change ... climate change

REUNION in GREEN DISTRICT

International Conference & Workshops for Architecture & Design
Międzynarodowa Konferencja i Warsztaty

Krakow, Poland | May 17-19, 2012



Welcome to ECOWEEK 2012 in Krakow!

Welcome to the first ECOWEEK in Poland! ECOWEEK is an international event on 'green' innovative ideas and designs by young and established professionals and students from Poland, Germany, Turkey, and Ukraine, with the participation of leading professionals, keynote speakers and 'green' building experts.

ECOWEEK 2012 is hosted by Villa Decius and Politechnika Krakowska, and is supported by partners from Poland and abroad, among them Villa Decius, the City of Krakow, Green District, PGNiG, Opinion, Nowy Styl Group, Cracow University of Technology, Ivano-Frankivsk National Technical University of Oil and Gas, and Mimar Sinan Fine Arts University. We thank them for their support!

The 'green' design workshops of ECOWEEK 2012 are hosted, for the first time, in different countries: Poland, Turkey and Ukraine. These workshops were led by leading professionals and experts Bartosz Haduch, Lukasz Zagala, Przemek Lukaszik, Prof. Guzin Konuk, Inci Olgun, Aylin Ayna, Mehtap Leyla Turanalp, Larysa Polishchuk, Zoriana Lukomska, Iryna Verkalets, Wojciech Gawinowski, Wojciech Sumlet, Krzysztof Wuzyk, Pawel Zielinski, Maciej Siuda and Rodrigo Garcia Gonzalez. We thank them for contributing their enthusiasm and time to lead the workshops and teach young professionals and students in developing 'green' design ideas and solutions for the re-use of the Shooting Range Building.

ECOWEEK 2012 would not have been possible without the enthusiasm, hard work, and excellent coordination by the ECOWEEK Associate in Poland Architect Magdalena Malska, with the assistance of the ECOWEEK team of Jakub Tyc, Michał Sołtysik, Aleksandra Fidelus, Monika Pasek, Agnieszka Kwiecień, Marek Zawisza, Aneta Świeżak, Paulina Walusiak, Weronika Sołtys, Dawid Zając. Jakub Dziedzic helped temporarily in the early stages of planning.

ECOWEEK GREENHOUSE: the new platform for innovation and social and environmental entrepreneurship for young professionals. The GREENHOUSE is already developing pilot projects in Athens and Thessaloniki (Greece) and Holon and Jaffa (Israel) and is also planning to expand to Krakow. For more information on the ECOWEEK GREENHOUSE: www.ecoweekgreenhouse.org

ECOWEEK is a non-governmental non-profit organization with the mission to raise environmental awareness and to promote the principles of sustainability. ECOWEEK was established in Greece in 2005, and is today active in 10 countries in Europe and the Middle East. Visit our website at www.ecoweek.org

Thank you for joining us!

Elias Messinas, M.Arch., Ph.D.
Architect, Environmental Consultant
Founding Chairman

UPCOMING ECOWEEK EVENTS: Mark your calendar!

- September 24-30, 2012 Rome, Italy | Urban FOOTPRINT + Affordable COMMUNITIES + Green DESIGN
- November 2012 Belgrade, Serbia
- February 2013 Middle East
- April 2013 Bucharest, Romania
- March 2013 Copenhagen, Denmark
- May 2013 Thessaloniki, Greece
- July 2013 Istanbul, Turkey
- September 2013 Krakow, Poland

For more details: www.ecoweekconference.org



Marta Pozo Gil | MVRDV, Holland

Marta Pozo Gil is an architect and licensed BREEAM assessor. Marta has received degrees from Universidad Politecnica de Valencia, Spain (2001) and TU Berlin, Germany (2004). She regularly lectures and has won several awards. She has been working with MVRDV since 2007 where, leading MVRDV's Sustainability Department. Marta is currently leading the design team for Montecorvo Eco City in Logrono, Spain. MVRDV's award-winning competition design (2008) envisions the construction of a sustainable CO2-neutral neighborhood of 3000 units of social housing, a school and public facilities. Marta is also working on a dense urban master plan in Bordeaux, France. When realized, Zac Bastide Niel will be one of the largest zero- energy neighborhoods in the world. The project is regarded as the most significant contemporary urban intervention in Bordeaux.

www.mvrdv.nl



Nicola Delon | ENCORE HEUREUX, France

Born in Constantine (Algeria), Nicola Delon studied architecture in Toulouse, University of Montreal, Mc Gill University, Canada, and Paris la Villette. Nicola established ENCORE HEUREUX with Julien Choppin in 2001. Nicola has lectured and has exhibited his work in France and abroad (USA, Canada, Mongolia, Brazil, Romania). Nicola has taught at the Ecole Speciale d'Architecture (Paris). ENCORE HEUREUX was founded in 2001. Their work has been published and was the subject of several publications and has been presented in works, exhibitions and conferences in France and abroad. In 2006 ENCORE HEUREUX won the "Nouveaux Albums de la Jeune Architecture" awarded by the French Ministry of Culture for young architects. In 2009, ENCORE HEUREUX won the competition for the construction of the municipal museum for the town of Suresnes, and were invited by the National Art Museum of China, to design a prototype of emergency shelters. www.encoreheureux.org



Vasilis Maroulas | ARUP, UK

Senior Consultant Engineer received his Diploma in Mechanical Engineering at NTUA, and M.Sc. in Advanced Mechanical Engineering at Imperial College. ARUP (UK) Arup is an independent firm of designers, planners, engineers, consultants and technical specialists offering a broad range of professional services. Arup is rising to the challenge: investing in research, innovating and creating better solutions for its clients and the wider world. www.arup.com

Program | ECOWEEK 2012

Thursday | May 17, 2012

REUNION in GREEN DISTRICT | Villa Decius

- 9:00 **On site registration**
- 10:00 **Welcome and opening:**
Prof. Aleksander Koj, President of Villa Decius | Elias Messinas, President of ECOWEEK | Elżbieta Koterba, Deputy President, Krakow Municipality | Szczesny Filipiak, Green District Zwierzyniec
- 10:45 **Lectures that inspire:**
One Planet Living
Vasilis Maroulas, ARUP
- 11:15 **Keynote lectures :**
Model for sustainable architecture
Ulf Meyer, INGENHOVEN ARCHITECTS | Grzegorz Piątek, Centrum Architektury
- 12:30 **Press Conference**
- 13:00 **Lunch break**
- 14:00 **Keynote lectures:**
Bartosz Haduch, NarchitekTURA | Maciej Siuda
- 15:30 **Coffee break**
- 15:45 **Polish Aviation Museum in Krakow :**
Bartłomiej Kisielewski, Horizonte Studio
Keynote lecture:
Nicola Delon, Encore Heureux
- 17:30 **City tour :**
Shooting Range (Strzelnica) in Wola Justowska
Common Meadow (Błonia) | Registration only
- 20:00 **Revitalisation :**
Opening of an exhibition in the City Hall

NOTICE:

The program may change without prior notice. The organizers reserve the right to make changes to the program without prior notice. Changes due to force major are not the responsibility of the organizers. In case of a force major the program will be revised accordingly to accommodate the best possible alternative. Please consult the online program for possible last minute changes: http://ecoweekconference.org/files/ecoweek2012_PL/program.html

Program | ECOWEEK 2012

Friday | May 18, 2012

REUNION in GREEN DISTRICT | Villa Decius

- 10:00 **Introductory lectures:**
New approaches to architectural heritage
Prof. arch. Andrzej Kadłuczka, Cracow | **The Shooting Range**, Ryszard Jurkowski, AIR Jurkowsky-Architekci | Łukasz Zagąła i Przemio Łukasik, Medusa Group
- 11:45 **Coffee break**
- 12:00 **Postindustrial Interiors :**
NOWY STYL GROUP
- 12:15 **Keynote lectures : Improving Cities**
Marta Pozo, MVRDV
- 13:00 **Lunch break**
- 14:00 **Young Urban Solutions :**
- 17:00 **Case study of the Shooting Range - analysis and design ideas |** Presentation by international and local design groups and discussion
- 20:00 **Informal get together cocktail**

Saturday | May 19, 2012

CONVENTIONAL RESOURCES IN AN UNCONVENTIONAL WAY | Politechnika Krakowska, Warszawska Street 24

- 10:00 **Conventional resources in unconventional way**
PGNiG
- 12:30 **Coffee Break**
- 13:00 **Lectures:**
MOFO | Vostok Design
- 14:00 **Young Urban Solutions:**
Summary & Closing, diplomas
Elias Messinas, President of ECOWEEK
- 14:30 **Lunch break**
- 15:30 **Eco-bus ride |** Registration only
- 16:00 **Study Tour in Cracow:**
- 17:00 **Searching for eco-building. |** Polish Aviation Museum in Krakow | Registration only



Ulf Meyer | Ingenhoven Architects, Germany

Ulf Meyer is an architect, partner in the architecture office of Ingenhoven Architects in German. Graduated from the Technical University (TU) of Berlin as Master of Architecture, and studied-abroad at the Illinois Institute of Technology (IIT) in Chicago, Ill. with the international IIT Fellowship and the Academic Scholarship of the Federal Republic of Germany. He is Distinguished Hyde Chair of Excellence for sustainable urban design at the University of Nebraska/Lincoln. Ulf has lectured at universities all over Europe, the USA and Canada as well as Japan, China, Singapore, Australia, Malaysia, the Philippines and Taiwan. He has taught at the Bauhaus Graduate School of Design in Dessau/Germany. Ulf has published over 1,000 articles in newspapers and magazines in Germany and abroad. www.ingenhovenarchitects.com



Bartosz Haduch | NArchitekTURA, Poland

Bartosz Haduch is an architect, academic teacher, journalist, finalist in a number of architectural competitions. Graduated from Faculty of Architecture at the Silesian University of Technology in Gliwice, and from the Faculty of Architecture and Fine Arts at the University in Sewilla. Since 2007 he is heading the research and design group "NArchitekTURA", working in the field of urban planning, architecture, landscape design, interior design, furniture design, graphics and architectural criticism. In 2010 "NArchitekTURA" was recognized by international magazine "Wallpaper" as one of thirty most interesting young architecture studios in the world. Bartosz Haduch is teaching at the Faculty of Architecture and Fine Arts of Krakow Academy of Frycz Modrzewski. In 2011 he received his Ph.D. at the Architecture Faculty in Wroclaw University of Technology. He writes in international and polish magazines about architecture, art and design.

www.narchitektura.pl



Łukasz Zagąła | medusagroup, Poland

MEDUSA GROUP was established in 1997 by architects: Przemio Łukasik and Łukasz Zagąła. A multidisciplinary studio involved in architecture, urban planning, graphic and industrial design projects. The firm is based in Bytom's city center located within a development - an abandoned warehouse - which the firm renovated and adapted for office purposes. The firm has offices in Warsaw, Wroclaw, Lodz, Krakow and Gdansk, enabling the firm to realize projects throughout Poland. www.medusagroup.pl