

ECOWEEK 2012: Green DESIGN ARCHITECTURE & Urban INNOVATION Belgrade, Serbia – for the first time in Serbia!

NGO ECOWEEK was born in Aegina, Greece in 2005 with the mission to raise awareness on environmental issues and Climate Change, and to promote the principles of sustainability. ECOWEEK was created as a local community event, holding exhibitions and community activity on waste recycling, renewable energy, energy conservation and ecological buildings. Since 2005 ECOWEEK activity has spread to more than 15 countries, focusing mostly on 'green' design, ecological innovation, and 'green' interventions in the public realm.



ECOWEEK 2012 in Belgrade in numbers:

E More than 150 registered participants primarily from Serbia, but also from Greece and Montenegro. More than 200 architects and architecture students from Belgrade attended the ECOWEEK events in Belgrade – the first in Serbia. ECOWEEK in Belgrade included nine (9) 'green' design workshops led by architects and landscape architects from Serbia, Greece, Italy, Austria and the UK. The workshops were hosted in several locations within Belgrade -the Serbian Chamber of Commerce, the Primary School Drinka Pavlovic, Zvecanska – Center for Protection of Infants, Children and Youth, the Arka Barka floating Hostel, the USCE Shopping Center, Kulturi Centar Grad, the University Union Nikola Tesla, and the marketing and design agency Devotion Plus. Among the ECOWEEK workshops 2-3 projects are expected to be implemented within the framework of the GREENHOUSE in Belgrade. The primary conference – and keynote lecture by French architect **Francoise Jourda** - was held at the Dom Omladine, while a presentation of student projects at the Politecnico di Milano, was presented by Larch. Raffaella Colombo, at the Cultural Institute of Italy in Belgrade. The final workshop presentations were held at Megatrend University. The presentations were attended by students, faculty and professionals from Serbia and abroad. ECOWEEK 2012 in Belgrade was made possible thanks to ECOWEEK co-operation with Serbian NGO ECOIST and to the organizing team coordinated by **Jelena Lucic** (ECOIST).



ECOWEEK 2012 in Belgrade was covered by **WAVE MEDIA, ECOLOGIJA magazine, Designed.rs, danubeogradu, miniSTUDIO, BUDIEKOFIN, mojENTERIJERs, Zelena Srbija, SUPER PROSTOR, ATTICA MEDIA, SNTV, EUROPACONCORSI**, and **DETAIL** and publicized by the ECOWEEK media partners (listed in the PRESS ROOM page). The ECOWEEK workshop proposals will be exhibited at the Tel Aviv Architectural gallery ZEZEZE in March 2013.

E COWEEK Evaluation:

On the last day of the ECOWEEK 2012 a 2-page questionnaire was distributed to the participating students and workshop leaders. These questionnaires are being processed and their responses categorized. As with previous questionnaires, their feedback will be taken into account towards improving the organization of future ECOWEEK events.

E COWEEK 2012 Workshop proposals:

The 'green' design proposals of the ECOWEEK 2012 in Rome Workshops are posted in the ECOWEEK Workshops:

http://ecoweeconference.org/files/ecowee2012_BEL/workshops.html

E COWEEK 2012 Photo Album:

Photos of ECOWEEK 2012 in Rome are posted in the ECOWEEK photo album:

http://ecowee.netfirms.com/ecowee/press_room_photo_album_ecowee_ENG.htm

E COWEEK 2012 Media:

Press clips of ECOWEEK 2012 in Rome are posted in the ECOWEEK Press:
Polish and English:

http://ecowee.netfirms.com/ecowee/press_clips_ecowee_ENG.htm

C ontact ECOWEEK:

ECOWEEK contact details are posted here:

http://ecowee.netfirms.com/ecowee/contact_ecowee_ENG.htm

