

Design Proposal



Multifunctional structure / vertical gardens



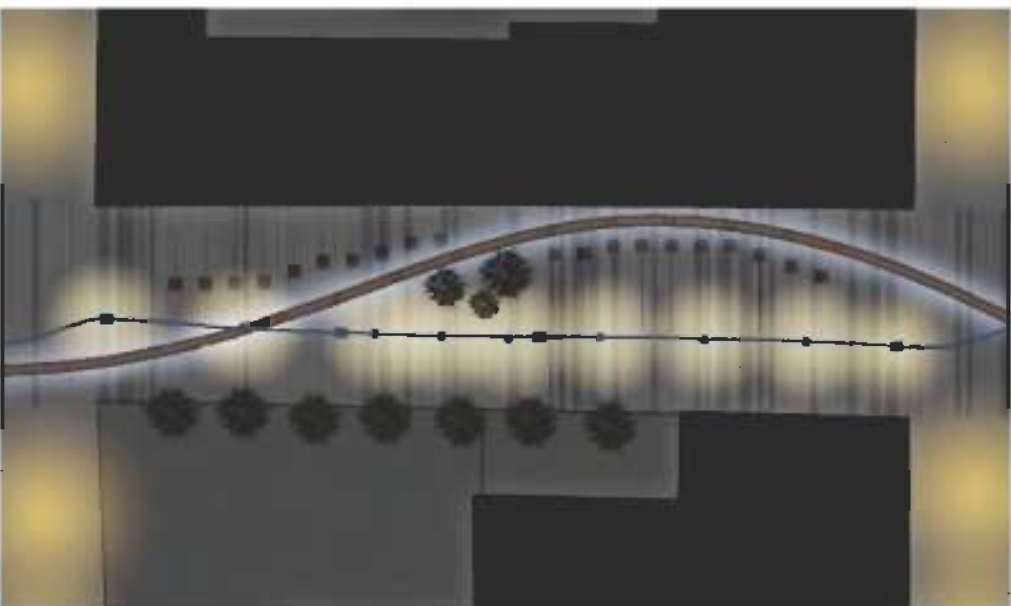
Sculptural fixtures



Mobile units for seating / storage / market stalls



Urban furniture



Lighting Diagram

The street market



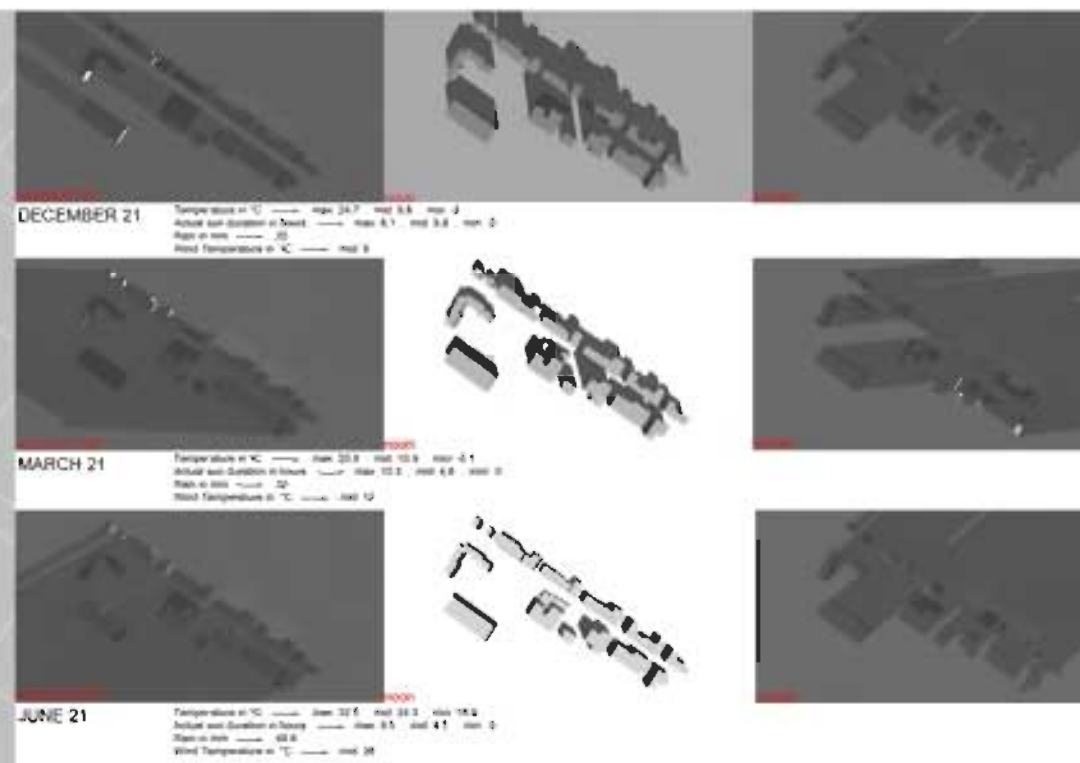
Brief description:

The workshop focuses on the intervention of Menemeni's street market, located on the western side of Thessaloniki's urban complex. The goal is to improve both the working conditions of the merchants and the living conditions of the residents. After completing the street market's observation, the group's analysis split into two parts, one about its flow of functions and their potentials and the other about its local social significance.

Location:

- Easy access (train station, bus)
- Narrow street
- Lack of uniformity in surrounding buildings
- Lack of vegetation (strict pruning)
- Minimal street-shop disruption/blockage
- Parking space near by
- Views to train station

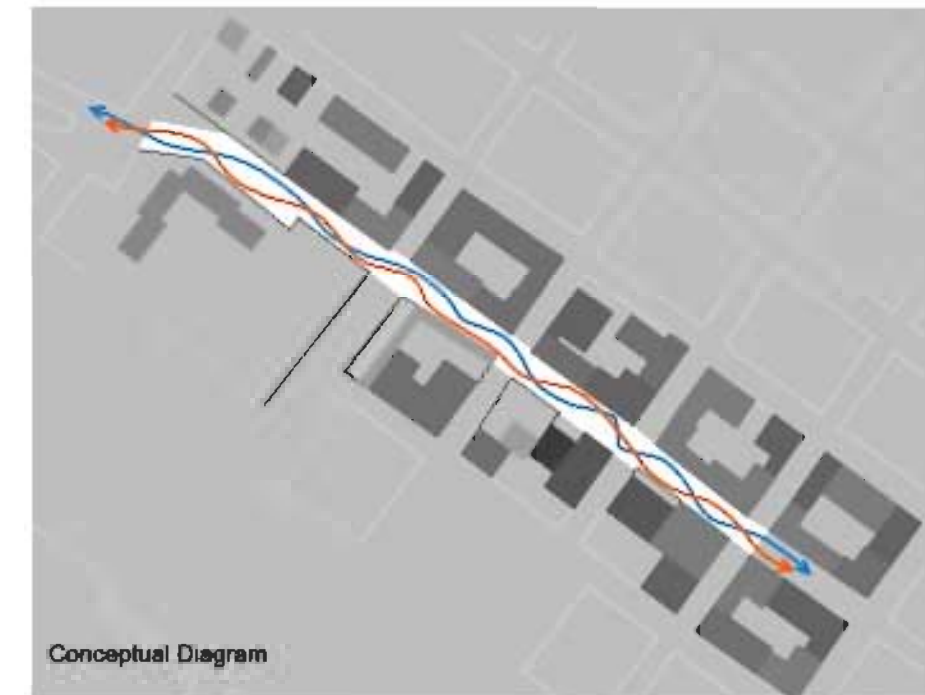
Site Analysis



Design Proposal



Masterplan



Conceptual Diagram

In the proposal customer circulation, microclimate specifications and aesthetic improvement guide the design. The pre-existing strong axial function was replaced by a curvy flow pattern.

It consists of permanent features which add to the street's activity-driven functions throughout the week, creating a friendly environment and serving as a connecting point for surrounding social features (such as the church and schools), but also serve as guidelines and even objects for stall placement for the market. The street was made pedestrian, with deciduous plants providing shadow during summer without obstructing sunshine during winter. Grid structures serve as multi-use backdrops for stalls and interactive structures on all other days. Small cubic units with restricted movement can be used as stall bases and every-day seating structures. Bench tables for the market are provided and when packed form two sculpture-features, which add to the aesthetics of the street. Simple elements with minimal interference designate the three spots which are chosen for resting areas. Finally, suggestions for liquid and solid waste management and alternative versions of small units allow this proposal to be applied to most Greek street markets.