

Join ECOWEEK in 2013: **Tel Aviv, Holon** and **Azaryia** (Middle East), **Thessaloniki** (Greece), **Copenhagen** (Denmark), **Istanbul** (Turkey), **Krakow** (Poland) and **Rome** (Italy)! [More details here](#)

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ECO WEEK
2013 ... habits change ... climate change

MIDDLE EAST
 MARCH 3-8, 2013
 שבוע עבודה אקולוגית / الأبنوعية الأسبوع

ECOWEEK 2013 INTERNATIONAL CONFERENCE & WORKSHOPS on sustainable design, "green" buildings and sustainable communities take place between March 3-8, 2013. The workshop groups are addressing real issues on real sites in cities in Israel and the West Bank. Workshops hosted at ZEZEZE Architectural Gallery are open to the public.

<p>Saturday 2 March, 19:00</p> <p>ZEZEZE Architectural Gallery Port of Tel Aviv</p> <p>OPENING OF EXHIBITION 'JOINING GREEN SPIRIT WITH MATTER'</p> <p>Green ideas, projects, materials from around the world. Opening of 'Green Week' at the Port</p>	<p>Sunday 3 March, 9:30</p> <p>Mediasheque, Holon</p> <p>Conference: REUSE RECYCLING OF BUILDINGS, MATERIALS & OBJECTS</p> <p>Keynote: MVRDV, Seymour Powell, Develera Project</p>	<p>Monday 4 March, 19:00</p> <p>The Adenauer Conference Center at Mishkenot Sha'aranim, Jerusalem</p> <p>Conference: SUSTAINABILITY IN ARCHITECTURE, LANDSCAPE AND PILGRIMAGE</p> <p>Opening remarks: Deputy Mayor Naomi Tsour, Keynote: Byron Stigge</p>	<p>Friday 8 March, 9:00</p> <p>Beit Hayotzer, Port of Tel Aviv</p> <p>WORKSHOPS: PRESENTATIONS / DISCUSSION</p> <p>Projects in Tel Aviv, Jaffa, Holon and Azaryia</p>
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ECOWEEK NEWS 02.13

MAKING A DIFFERENCE: ONE (more) WORKSHOP AT A TIME

New Year, new challenges! In March ECOWEEK is opening in Israel and the West Bank, running workshops in real sites in Tel Aviv, Holon and Azaryia (Bethany): reuse of existing buildings, design of new buildings, landscape design, design through biomimicry, building on a highway, and a very special project in Azaryia: **design a route of sustainable pilgrimage** from the Spring of St. Lazarus to the Mount of Olives in Jerusalem! We will focus on this project also in Thessaloniki, connecting an historic city (Thessaloniki) to other historic cities (Azaryia & Jerusalem). In Copenhagen we will investigate the **New Nordic Living** through a wide range of projects and sites and with an expected participation of nearly 300 participants! ECOWEEK in Copenhagen - the first in Denmark! - is organized and hosted by KEA - The Copenhagen School of Design and Technology. Soon we will also be opening the websites for Istanbul, Krakow and Rome so stay tuned! We anticipate a very exciting year ahead of us! We look forward to seeing you soon!

Best, Elias (*Elias Messinas, Architect and ECOWEEK Founding Chairman*)

ECOWEEK in the MIDDLE EAST: MVRDV, Seymour Powell, and 'green' week in Tel Aviv!

ECOWEEK is getting ready for the Middle East workshops and conference with many exciting things in the planning: keynotes by MVRDV, SEYMOUR POWELL, and Maciej Siuda (the DEVEBERE project), a 'green' week planned in the Port of Tel Aviv - [more](#) - and real projects in Tel Aviv, Holon, and Azaryia - among them a



Upcoming Events

3-8/3

ECOWEEK in the MIDDLE EAST
Israel & West Bank
MVRDV, SEYMOUR POWELL,

sustainable pilgrimage route with light **tourist development and landscape design**, that connects the Spring of St. Lazarus, to the Tomb of St. Lazarus, and a womens' organization, to Mount of Olives in Jerusalem; a **bio-mimicry** workshop, the new '**green**' **headquarters in Tel Aviv**, an **installation in Rabin Square in Tel Aviv** and more. The projects are located on real sites, with the authorities and local communities supporting the groups as the 'clients' and consultants, with the potential of developing and implementing these projects further! [Read more](#) about ECOWEEK in the Middle East.

ECOWEEK & ZEZEZE Gallery: Joining 'green' spirit and matter

ECOWEEK is planning its first exhibition with a retrospective of ECOWEEK workshop projects, to open at [ZEZEZE architecture gallery](#) at the Port of Tel Aviv in February 24, through March 13, 2013. More details on the exhibition [here](#).

and more

[More](#)

15-21/4

ECOWEEK in THESSALONIKI
POLYFORM, and more
[More](#)

13-19/5

ECOWEEK in COPENHAGEN
New Nordic Living - with KEA
[More](#)

17-21/6

ECOWEEK in ISTANBUL
with Mimar Sinan FA University
More details to be posted

Before the end of 2013:

ECOWEEK in Rome
ECOWEEK in Krakow
More details to be posted

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