



WELCOME to ECOWEEK in Thessaloniki!

This was a pretty busy year! The first half of the year opened with the ECOWEEK Genius sessions organized with 92Y in New York in Athens, Thessaloniki, Jerusalem, Bucharest and Sarajevo. In July ECOWEEK held a one-week festival and workshops in Agios Nikolaos, Crete in Greece. In the last two months, ECOWEEK conferences and design workshops took place in Kosovo, in the Middle East – Jerusalem, Tel Aviv and Bat Yam, and in Bucharest, Romania for the first time, and now we are back to Thessaloniki – as promised!

The world is finally accepting the fact that we need to act to curb our global greenhouse gas emissions. The Paris Agreement is finally signed and sealed. Now it's time to take action. Not only by our leaders, but also by us! Every one of us can make a difference. Not only as people, but as professionals as well. This is why learning among others took, such as One Planet Living and methodologies, such as placemaking, is essential in turning words into action. Not only, to design buildings that consume less energy for lighting, heating and cooling, but to make better public spaces for people. This is what this week is all about: education, cooperation, sustainable design, hands-on design-build, and placemaking. Learning from the experts and learning from each other. Enjoy this week!

Dr. Elias V. Messinas
Founding Chairman of ECOWEEK

ECOWEEK Thessaloniki 2016 organizing Team welcomes all the speakers, workshop leaders, associates and participants in this year's exciting ECOWEEK adventure!

We would also like to thank our volunteers' team for their enthusiasm and commitment for making this event possible and successful. This event wouldn't be possible without our sponsors' and partners' support. A big thank you to every single one of them!

ECOWEEK Thess 2016
Organizing Team

ECOWEEK Thess2016 Organizing Team: Eleni-Vasiliki Alexi, Lina - Loula Kapeta, Apostolia Michalou, Dimitris Nanos, Natali Nanaou, Antonis Semertsidis and Eythymia Stamatopoulou with Despoina Koumoglou coordinator.

ECOWEEK Thess2016 Team of volunteers: Anna Anghradou, Grammatiki Dasopoulou, Artemis Kyriakou, Eleni Mantika, Eleni Oikonomaki, Viki Panagiotidou, Sofia Passia, Stella Saita, Angelos Shiomaris, Pavlos Symianakis, Chara Symeonidou and Mariliza Stefanidou.



Ulf Meyer (Germany)
Architect, Author, Publisher
Head of Communications in HENH,
Senior Associate

Benjamin Gill (UK)
Chartered Environmentalist with IBMA,
MSc in Environmental Technology
(Imperial College)
Bioregional One Planet Communities
International Technical Manager

Lina Liakou (Greece)
Deputy Mayor in Urban Resilience
and Development Planning, Municipality
of Thessaloniki
Chief Resilient Officer of Thessaloniki

Urban Transcripts Network

Felipe Lanuza (U.K. / Spain)
Architectural Design PhD Candidate
of the Bartlett School of Architecture,
UCL
Devlat & Lanuza Architects
Co-Founder
Urban Transcripts Member

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Architect, Urban Designer
RSM Co-founder Urban Transcripts
Head of Operations

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Urban Transcripts Associate

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& Landscape Architect (MLA) A.U.Th
Urban Transcripts Associate

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Dipl. Civil Engineer A.U.Th
Postgraduate Studies in Transportation
& Environmental Design
Stavros Konstantinidis & Associates –
Consulting Engineers Founder

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Architect A.U.Th
PhD Candidate in the Department of
Architecture of A.U.Th

Antonis Semertsidis (Greece)
Architect (MEng, A.U.Th) &
Landscape Architect (MLA, A.U.Th)
Epmforward.gr Founder

Charis Charalampidis (Greece)
Electrical engineering
Epmforward.gr Founder

Eleftheria Deko (Greece)
Lighting Designer Professor of the
Theatre Department of the School
of Fine Arts, A.U.Th, I.A. Member
Eleftheria Deko Lighting & Design
Company Founder

Urban Soul Project (Greece, UK)
Architectural office on architectural,
interior, exhibition design &
building Restoration
Urban Soul Project

Blind+ (Greece)
Creative studio consisting of
developers & Designers
Blind+ Studio

Irini Parissi (Greece)
Electrical engineer A.U.Th, MBA
(Greece)
Masters in Business Administration
University of Macedonia
Paratechniki

Nikos C. Borkas (Greece)
Professor in Building Technology &
Architectural Acoustics, Architecture
Department in Duth
President of the Hellenic Institute
of Acoustics (HELINA)

Ilias Venesis (Greece)
Architect Engineer A.U.Th, MLA
A.U.Th
UbuPlan Office Founder

Thanos Oikonomou (Greece)
Architect Engineer A.U.Th &
University of Portsmouth U.K.
UbuPlan Office Founder



program

SUN 13/II
14:00 - 18:00

WARM-UP & ARRIVALS
SKETCHING EXPERIENCE
51 Genfi Koule
Eleni A. Athanasiadou Agriculturist, Landscape Architect
52 OTE Tower _ YMCA Square
Stamatias Giannakis Architect
53 Port of Thessaloniki
Prodrimos Nikiforiadis Architect
54 Mediterranean College & Egnatia str.
NGO Monumenta
WELCOME PARTY
Cao Café Bar Vasileas Irakleiou 4, Thessaloniki

21:00

MON 14/II

CONFERENCE
Admission Free | Lectures in English without translation
HELEXPO, HALL A Nikolaos Germanos Congress Center
2nd Floor Pavilion 8
REGISTRATION at registration desk
WELCOME & OPENING
Despoina Koumoglou ECOWEEK Thessaloniki Head Organizer
ECOWEEK PANEL # 1

Ulf Meyer (Germany), *Form Follows Performance: How Post-Occupancy Evaluations can help Substantiating the Greenbuilding Debat*

Ben Gill (United Kingdom), *One Planet Living*

Lina Liakou (Greece), *"Driving resilience in city level through citizen participation: The case of Thessaloniki"*

LUNCH BREAK on your own

ECOWEEK PANEL # 2

Urban Transcripts (United Kingdom & Greece), *Urban Transcripts' recent projects*

Stavros Konstantinidis (Greece), *Smart Ways for a New City*

Themis Chatzigiannopoulos (Greece), *The Role of the Environmental Parameter in Architectural Design*

Antonis Semertsidis (Greece), *ECOWEEK GREENHOUSE Project: Ski Resort in Northern Greece. Development & Operation Plan*

BREAK on your own

The Human Scale By Andreas Møll Dalsgaard [2013]
Film featuring the work of Danish urban planner Jan Gehl

DESIGN WORKSHOPS

Workshops: W1, W2, W3, W4, W5, W6
Hosted at HELEXPO Halls B, C, D, Seleoukides
Nikolaos Germanos Congress Center 2nd Floor Pavilion 8
Workshops: W6, W7, W9, W10, W11
Hosted at AKTO Art & Design College 26th October 38-40, Thessaloniki

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THU 17/II
09:00 - 18:00

FRI 18/II
09:00 - 18:00

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ECOWEEK @ HOTELIA - PHILOXENIA
ECOTOURISM: Practices of Sustainable Building in Hotels & Tourist Accommodation HELEXPO Pavilion 9

EXHIBITION OPENS
ECOWEEK: Public Space & Tourism in One Planet
HELEXPO Pavilion 9 Exhibition open through 20/11

OPENING

Alexis Tsadiris General Manager of IIF HELEXPO
Konstantinos Koutsantonakis Interiors from Greece
Despoina Koumoglou ECOWEEK Associate

ECOWEEK INTRODUCTION
Despoina Koumoglou ECOWEEK Associate

Tasos Georgantzas, Maria Tsahari, Konstantinos Floras *Hospitality Design: Contemporary Architectural Approaches*

Nikos C. Borkas *Evaluation of Acoustic Comfort in Hotel Building*
Deficiencies, Advertising, Complaints

Eleftheria Deko *Lighting & Design*

BREAK

Charis Charalampidis Epmforward.gr, *Building Automation with KNX - Hotel Solutions*
Antonis Semertsidis *New Law Licensing Hotels and Tourist Accommodation, Procedure, Specifications*

BUND + Studio *Can Greeks do it Better? The Hotels' Reality and the Possibilities on Greece on 2017*

BREAK

Thanos Oikonomou, Ilias Venesis Ubu Plan Office, *Hospitality as Landscapes*

Irini Parissi Paratechniki, *Playground as a Hotel Product*

Q&A

CLOSING SUMMARY

SAT 19/II

WORKSHOP PRESENTATIONS
HELEXPO, Hall A, Nikolaos Germanos Congress Center, 2nd Floor, Pavilion 8

INTRODUCTION
Despoina Koumoglou ECOWEEK Thessaloniki Head Organizer

ECOWEEK WORKSHOP PRESENTATIONS

COFFEE BREAK on your own

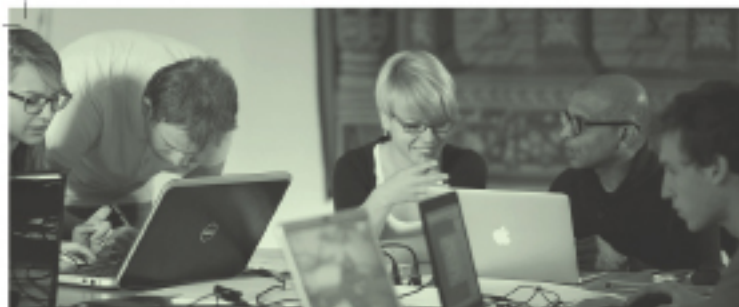
ECOWEEK WORKSHOP PRESENTATIONS

DIPLOMAS & CLOSING

CLOSING PARTY
Bord de l'eau Egnatia 45, Thessaloniki

SUN 20/II

EXHIBITION CLOSING
ECOWEEK: Public Space & Tourism in One Planet
HELEXPO Pavilion 9



Award-winning Canadian architect Chris Doray in ECOWEEK 2016 in Kralupy Podlazky (Czech Republic) (photographer Marian Tobi)

workshops

W1 NOMEN Architects (Greece): Ephemera

People tend to be concerned with the longevity of things, yet they find ephemera attractive. Ephemera (or 'short-term items') is found both in the natural and the man-made world. It is an experience that leaves a nice memory or image in our mind. The workshop will focus on the development of a network of temporary habitats, related tangibly to the site, the micro climate and the inhabitants' requirements, applied in different scenarios.

W2 TSQUARE Architects & Aggeliki Chatzidimitriou (Greece): Bioclimatic Upgrade of Student Dormitory and Conversion to Short-Living and Working Spaces

The workshop will focus on the bioclimatic upgrading and remodeling of the student dormitory building at AUTH located on Nestoras Teflogiou street in the Aristotle University area. The intervention in the existing building will involve the conversion of the dormitory into combined housing and workplace spaces.

W3 MALVI (Greece): Reimagining the Role of the Information Hub in the Information Age

The workshop will design a mobile physical information structure, which can be moved at will and be set up in places where events of touristic interest take place. It will be easily located through the accompanying mobile app.

W4 SPARCH Architects (Greece): On the Edge

The workshop will focus on the investigation of an alternative scenario for Thessaloniki's waterfront.

W5 Resilient Thessaloniki & STIPO Thessaloniki & Tópico: Creative Placemaking for Young Community Leaders Initiative (Greece): The Opportunity of the Sidewalk

The workshop will focus on the challenges and opportunities of a specific part of the cityscape from an eye-level perspective. During the workshop, participants will employ specific placemaking tools in order to develop proposals for enhancing spatial qualities, while strengthening the sense of community.

W6 Ulf Meyer (Germany): Fix: A Reconnection with the City

The workshop will focus on the area surrounding FIX factory (26th October street) aiming to find the correlation between nature, industries and living, and how to reconnect with the city through an urban green corridor with multiple functions.

W7 Urban Transcripts (Greece, UK, Italy): Reforming the Urban Edge: From Non-place to Place

The workshop will focus on transforming an area in the Port of Thessaloniki (Piers 2,3 and 4), a so-called non-place, into an active urban landscape both flexible in time and scale.

W8 Blind+ & Dimitrios Nanos (Greece): Historic Traces, Dwelling Needs and Visual Communication: An Oxyrhynchus Puzzle of Thessaloniki's Future

The workshop aims to design solutions to address future touristic needs of the city of Thessaloniki, while embracing the historic traces of the city, by creating different types of dwelling in the urban fabric.

W9 Kopa3ka (Greece): ROSS: Readapting Open Spaces

The workshop takes off from the premise that open spaces serve cities in the run-down fragmented urban fabric, with minor budget dedicated on landscape maintenance are destined to suffocate in the years to come. The workshop will introduce old and new strategies (scarcely applied in Greek urban design proposals) for transformation of abandoned or single-use spaces into multifunctional informal spaces for users of diverse backgrounds.

W10 Parcotechniki (Greece): Observe - Design - Create a PLAY-SCAPE

The workshop will be designing a playscape, i.e. a unique experience for people of all ages and abilities, race and culture. The workshop will engage with the selection of the play equipment, which is as important as the design of the overall playground, towards making spaces where children feel comfortable, free, active, and independent.

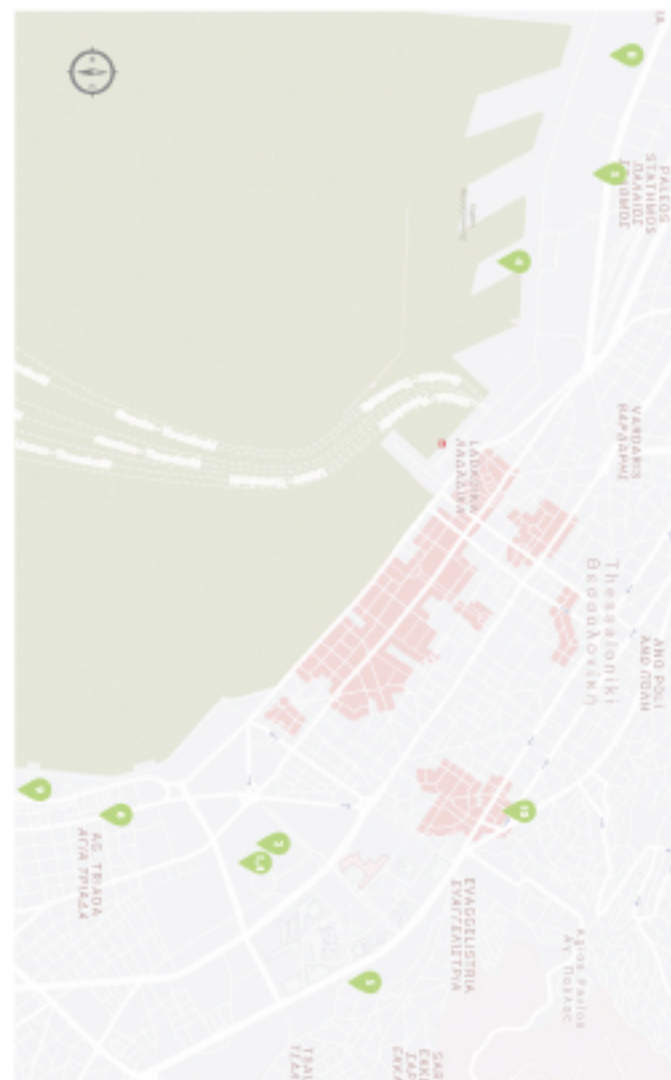
W11 Dastid Ferati (Kosovo, Japan) & Astrit Rraci (Kosovo) & Despoina Kouinoglou (Greece): Public Making

The workshop will focus on identifying the user's behaviors and needs in a refugee camp. It will measure and survey, and allow the results to determine the solution. The workshop will be research-based along with design, researching on the methodology of survey, terminology, local mechanism, criteria and data to be collected, location and timing, field survey and measurements. It will include interviews and questionnaires. Finally, it will engage in design of proposals and possible interventions on site.

ECOWEEK upcoming events at: www.ecoweek.org

Next Stop:

ECOWEEK @100% Hotel Show MEC, Athens 27/11 More at: <http://www.hotelshow.gr/en>



- 1 Helvetic Odeonon Campus Center, Hall A, Ilysiou 154, Thessaloniki, in the center of the city
- 2 Foundation of Egeon 154 in the center of the city
- 3 APO Design School 136-41, 34 October St., A. A. Georgiou
- 4 Helvetic Odeonon Campus Center Hall B, C, D, A. Soteriou, Ilysiou 154, Thessaloniki, in the center of the city
- 5 Student dormitory (Nestoras Teflogiou street)
- 6 Vasa Olga - Vasa, Georgiou Boulevard
- 7 Pier of Thessaloniki (Piers 2,3 and 4)
- 8 To Factory Area (26th October 152)
- 9 Workshop Footbridge (near to modernized historic hotel, near: Vassil Alexopoulos St)
- 10 Eftymios Street



ECOWEEK 2016

... habits change ... climate change

THESSALONIKI 14-20 NOVEMBER 2016

PLACEMAKING IN ONE PLANET

International Conference & Sustainable Design Workshops

www.ecoweekthess2016.site

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