



**PRESS RELEASE FOR IMMEDIATE RELEASE – 23/6/17**

**ECOWEEK RELEASES NEW BOOK:  
ECOWEEK The Book#1: 50 Voices for Sustainability  
ISBN 9786188311206 – 398 full color pages - English**

In 2013 ECOWEEK launched a unique project to celebrate its 10-year anniversary: a book to inspire young and established professionals towards sustainability. The project was supported by Goethe-Thessaloniki, pre-sales crowdfunding, and professional practices from around the world. The publication hosts 50 architects, landscape architects, designers, environmental leaders and young professionals who share their work and vision on sustainable design, urbanism, and architecture in public spaces and cities around the world.

Award-winning architects, among them Kengo Kuma, Bjarke Ingels, MVRDV, and Diebedo Francis Kere, and environmental leaders such as Prof. David Orr of Oberlin College and Antarctica explorer Robert Swan, joined their voice to amplify their message through creative, innovative, and inspiring work. What brings these extraordinary professional together is the ECOWEEK platform: they lectured and/or led design workshops at ECOWEEK events around the world – in Greece, Italy, Israel, Poland, Denmark, UK, Serbia, Turkey, and Kosovo.

The ECOWEEK Book #1: 50 Voices for Sustainability was edited by Dr. Elias Messinas, ECOWEEK founding chairman, architect, environmental consultant, social entrepreneur and educator, and architect and educator Dan Price.

‘This book is a reminder of the common vision for a sustainable future. More now than ever, as world leaders, like the President of the United States, choose to put environmental concerns aside,’ says Messinas, who was also the project manager of the publication. ‘We hope we created an empowering tool for young and established professionals to enrich their work and be inspired to find their own voice for sustainability,’ adds Messinas.

ECOWEEK is a non-profit organization with the mission of raising environmental awareness and to promote the principles of sustainability. ECOWEEK was established in Greece in 2005. It is active today in 17 countries with members in 56 countries.

*The book is available to read online at: [https://issuu.com/ecoweek/docs/ecoweek\\_the\\_book\\_part\\_1](https://issuu.com/ecoweek/docs/ecoweek_the_book_part_1)*

*The book is available for online purchase at: <https://www.createspace.com/7059500>*

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10+2 YEARS

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